

Job description

ACCOUNT MANAGER



Who we are

Hype Collective is a student marketing agency. We work with clients such as Co-op, Adobe and Lovehoney to deliver campaigns that engage students on campus or on social.

We pride ourselves in working closely with the audience we market to, every year we work directly with 1,000+ students either as brand ambassadors, student influencers, partnering with their societies or conducting research.

Our key services include influencer, experiential, research and content production.

What you'll do

Because our speciality is our audience - not a specific channel - you'll work on a really wide range of campaigns. This is a really important role, you'll be the first point of contact for our clients and have a huge impact on the success of every campaign.

We think it is really important that the person who comes into this role sees variety as a positive thing.

A (non-exhaustive) list of your day to day activities includes:

- Splitting time between dealing with clients and students on a day to day basis.
- Likely to lead weekly status update calls with clients.
- Responsible for project elements happening on time, on budget.
- Will contribute in brainstorming sessions for clients/new prospects.
- Day to day comms with freelancers/suppliers on projects including briefing.
- Manage project budgets and track actual spends.
- Recruit, brief and manage students - usually to produce content (influencers) or promote events (brand ambassadors).

What are we looking for?

- **Organisational skills.** You'll be responsible for some of our most important client work - we need to know that if you are given something you have it under control, and if you don't you can flag it early.
- **Agency experience** - ideally 2 years+. Most of your work will be experiential or influencer - but we'll consider anybody who's worked across multiple accounts at once and had to spin a lot of plates.
- **Client management:** This is a pivotal role in the agency. You'll own client relationships which means you'll make it your business to build trust and confidence with new and existing clients.

Other important info

Like everyone, we are more remote than we were 18 months ago. We envisage our long-term future looks like being in an office 2 days per week based out of London Bridge, with rest working remote.

Salary: £30-35k

HYPE
COLLECTIVE